

# **CornerStone Homes Press Release**

September 15, 2010

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## **CORNERSTONE HOMES LAUNCHES NEW HOMEBUILDER WEBSITE**

JACKSONVILLE, Florida – CornerStone Homes announces the launch of its new homebuilder website, [www.MyCornerStoneHomes.com](http://www.MyCornerStoneHomes.com). The website features many innovative additions including extended information about the homebuilder, floor plans, available homes and communities in Northeast Florida along with tools to make the CornerStone Homes online experience more efficient and useful.

“We included more photography of our homes and design style, videos, additional information and photography in our communities, detailed home listings, and improved tools for our buyers and homeowners,” said CornerStone Homes Managing Partner Mark Downing. “Our goal at CornerStone Homes is to provide exceptional customer service and our new website is another means for us to improve the experience of buying and building a new home.”

The new website provides visitors with Design Center and Model Home photography galleries that offer ideas for customizing new homes as well as preparing for appointments at the company’s Interior Design Solutions studio. In addition, the Jacksonville-based, locally owned and operated new home builder offers designer tips

and trade 'secrets' to achieve model home decorating results. "Many homeowners and those looking to build their own home love to read 'Better Homes and Gardens' and watch 'HGTV' to get inspiration and great ideas. We wanted to provide the same kind of feel and helpful information in an easy, inspiring way. That goal lead to the way we approached designing the new site," explained CornerStone Homes Designer, Ana Yazdan.

Visitors can review each CornerStone Homes community and its amenities along with detailed information regarding nearby schools, shopping and other services. The website provides an updated mortgage calculator as well as links to apply for mortgage financing. A convenient mobile website was designed to allow easy access while on the go with handheld devices. Important information, such as contacting the homebuilder with specific questions, asking about custom plan changes or to request more information, is a simple click away.

"We are excited to debut our new website and all it has to offer," Downing said. "There are many different reasons homebuyers visit our site. We wanted to make information our guests consider valuable even more accessible, colorful and simple to navigate."

For more information, visit [www.MyCornerStoneHomes.com](http://www.MyCornerStoneHomes.com).

The award-winning homebuilder, [CornerStone Homes](http://www.CornerStoneHomes.com), builds one-of-a-kind new homes with outstanding quality craftsmanship and incomparable customer service. The company has received accolades and high honors for its excellence in homebuilding, customer satisfaction and community volunteerism and is the recipient of the Grand Laurel Golden Service Award in 2009 and 2010.

One of Northeast Florida's premier homebuilders, CornerStone Homes is building in the finest neighborhoods including Austin Park at Nocatee, Palencia, Payasada, GroveWood at World Golf Village, Kensington, MuraBella, RiverTown, Hunter Oaks, Doctors Inlet Reserve, Deercreek Country Club, Eagle Harbor, Eagle Landing and Rolling Hills. In addition, the company builds new homes on privately owned home sites from \$61 per square-foot.

For more information, call (904) 786-7000 and visit the homebuilder's newly redesigned website at [www.MyCornerStoneHomes.com](http://www.MyCornerStoneHomes.com).

**Photography:**

CornerStone Homes website home page includes a scrolling navigation bar with community photos, WordPress blog, videos, testimonials, social media links to FaceBook and Twitter, and 'Ask Us a Question' Quick-Text.

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