

CornerStone Homes Press Release

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FOR IMMEDIATE RELEASE

For further information contact:
Mark Downing, Managing Partner
CornerStone Homes
Telephone: (904) 786-7000
mark.downing@cornerstonehomesjax.com
www.mycornerstonehomes.com

Jackie Artybridge, Vice President
Clockwork Marketing Services, Inc.
Telephone: (904) 280-7960
jackie@clockworkmarketing.com
www.clockworkmarketing.com

***** DRAFT # 3 *****

CORNERSTONE HOMES ON YOUR LOT PROGRAM OFFERS COMPETITIVE PRICING AND COMPLETE SATISFACTION

JACKSONVILLE, Florida – CornerStone Homes is committed to meeting its customers' broad range of building needs in Northeast Florida. The company is offering buyers the opportunity to use its home design expertise on privately owned homesites.

“Building a home is more than finding the right size floor plan to fit on a lot,” said Mark Downing, managing partner of CornerStone Homes. “Our customers want a distinctive home that is designed to meet their needs along with the personalized attention and care that makes the homebuilding process a pleasant and rewarding experience.”

Called On Your Lot, the program makes it possible to access CornerStone Homes' innovative and award-winning designs, which can be personalized for individual homesites. The program also assures that homebuyers enjoy the company's incomparable customer service and attention to detail before, during and after the home's construction.

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CornerStone Homes builds in Clay, Duval, Nassau and St. Johns counties. The company has a tremendous portfolio of designs that it can customize for homebuyers, saving them time and money on architectural fees and professional construction management.

The company's step-by-step process is designed to make the building experience smooth and enjoyable. It often begins in a CornerStone Homes model center, where the customer can review plans and features. Soon after, a company home counselor will schedule an appointment to personally view the customer's homesite and outline a detailed action plan for the site preparation and construction. A final written quote will be provided to the homebuyer for approval.

Before construction begins, the customer will meet their onsite builder, visit the company's design center to view colors, finishes and fixtures available for their new home and meet with a CornerStone Homes Managing Partner, a builder with more than 30 years experience. The CornerStone Homes' team will guide home buyers through the financial process and frequently works with real estate professionals. Once the home is under construction, customers enjoy weekly builder updates as their new home is built and an impressive home warranty at completion. The company's On Your Lot program is competitively priced. Buyers can select a home starting from \$60 per square foot.

"Our team works closely with each buyer throughout the entire process to best serve their needs," Downing said. "We are passionate and take great pride in our homes, and we want our customers to be completely satisfied. We offer homebuyers extremely competitive pricing, from \$60 per square foot, and complete satisfaction."

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The award-winning CornerStone Homes builds one-of-a-kind homes with outstanding quality craftsmanship and incomparable customer service. The company has received accolades, honors and high ratings for its excellence in homebuilding and customer satisfaction.

In a recent third party survey, 100 percent of the company's customers said they would enthusiastically recommend the homebuilder to others and nearly 40 percent had been referred to CornerStone Homes by previous clients.

CornerStone Homes is building in Northeast Florida's finest neighborhoods, including Austin Park at Nocatee, Doctors Inlet Reserve, Eagle Harbor, Eagle Landing, GroveWood at World Golf Village, Hunter Oaks, Kensington, MuraBella, RiverTown and Rolling Hills. In addition, the company builds on individual homesites and offers professional remodeling and home repair services.

For more information, call (904) 786-7000 or visit www.mycornerstonehomes.com.

Photography: (Need)

CornerStone Homes' On Your Lot program makes it possible for homebuyers to access the company's home design expertise on privately owned homesites.

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